

Confidentiality: Public Guest Post Guidelines Version 1.3 March 23, 2024

# **Guest Post Guidelines**

#### 1. General

- i. The subject matter of an article must relate to cyber security, cyber forensics, cyber/technology law, or emerging technologies. Refer to our published articles <a href="here">here</a> to get an idea of the areas covered on the blog.
- ii. Before writing an article, ask yourself: "How will it benefit the readers?"
- iii. For an article published on our blog, The Cyber Blog India will solely retain the complete ownership of the article. However, we will adequately acknowledge the guest author at the end of their article.
- iv. The Cyber Blog India will not award any remuneration for your contribution as a guest author.
- v. There is no limit on the number of articles you can send in a month or any such fixed duration; however, their publication remains solely at the discretion of the Editor.
- vi. You should check that an article covering a specific issue or subject matter has not already been published on our blog.
- vii. We may add hyperlinks to our previous articles, as appropriate, to an article to be published.
- viii. We primarily accept drafts written in English and Hindi. In the case of any other language, you can drop an email to check if we can assign an editor for the same.
- ix. You should proofread twice before sending. It would be best to keep the language as simple as possible to appeal to a broader audience. Consider shorter, simple sentences and active voice over complex and passive ones.

### 2. Process

- i. You may send the draft of your article to <a href="mailto:contact@cyberblogindia.in">contact@cyberblogindia.in</a>.
- ii. The subject of their your should be *Author's Name Article Title*.
- iii. You should send your draft as an attachment. Using the file formats supported by the latest version of Microsoft Word is advisable.
- iv. You should include your bio in the email contents.
- v. If you require your photo to be added to the article, you should attach a formal photo.
- vi. Your email shall contain the following declarations:
  - a. I hereby declare that the work contained in this draft is my original work.
  - b. I hereby confirm that I have not used any tools, including AI-based tools, to write and rewrite this draft or any of its part(s).
- vii. After sending a draft, you must wait for two weeks to get approval from our end.
- viii. If the Editor suggests any changes or provides feedback on the draft, you shall make the necessary changes within the specified timeframe.
- ix. We can edit the final draft further for greater clarity and removal of ambiguity, errors, or mistakes whatsoever.



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## 3. Article Specifications

- i. The title of an article must be relevant.
- ii. The article must follow a systematic approach and should at least contain the following:
  - a. An introduction to draw a reader's attention to the subject matter
  - b. Main article body
  - c. A conclusion at the end to summarise the outcomes or share a personal opinion
- iii. The main article body must be structured appropriately using headings and subheadings. Bullet points, formatting options such as bold and italics, and styles such as Heading 1, Heading 2, Quote, Caption, etc., are recommended.
- iv. If there are any images or pictures in a draft, add appropriate captions and sources in the Word document so that we know where such pictures need to be added to the blog.
- v. Please add these images as separate attachments in your email so that the published article features high-quality images.
- vi. We do not require a specific citation method. However, you should add relevant hyperlinks at appropriate places in the text of your article.
- vii. An article is expected to be 700-1000 words long. However, if a subject area requires discussion at length, the Editor can make an exception per your request.
- viii. Using examples and anecdotes to support your points is advisable.

#### 4. Plagiarism & AI-Generated Content

- i. The Editor checks a draft for plagiarism and AI-generated content using industrystandard tools.
- ii. Do not send any previously published articles; we do not fancy plagiarism.
- iii. Do not violate the copyrights of any author who has previously published an article, whether in print or digital.
- iv. More than 10% plagiarism in an article is unfavourable. This can be the sole ground for the Editor not to proceed with the publication of your draft.
- v. For images you have taken from third-party websites, you should add the URLs for their sources in the captions of the Word document.

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