

Confidentiality: Public Guest Post Guidelines Version 1.2 March 15, 2020

Guest Post Guidelines

1. General

- i. The subject-matter covered in an article must be related to cyber security, cyber law, and cyber forensics. Refer to our published articles <u>here</u> to get an idea as to the areas covered on the blog.
- ii. Before you start writing an article, ask yourself: "How will it benefit the readers?"
- iii. If an article gets published on our blog, the ownership of the said article rests solely with The Cyber Blog India. However, the guest author will be adequately acknowledged at the end of the article.
- iv. As a guest author, no remuneration shall be awarded.
- v. There is no limit on the number of articles a guest author can send in a month or any such fixed duration; however, their publication remains solely at the discretion of the Editorial Team.
- vi. Ensure that an article covering a specific issue or subject-matter has not already been published on our blog.
- vii. Relevant hyperlinks to our previous articles may be added to an article to be published.
- viii. Proofread twice before sending.

2. Process

- i. A guest author may send the draft of their article at contact@cyberblogindia.in.
- ii. The subject of their email should be *Author's Name Article Title*.
- iii. The article must be sent as an attachment. File formats supported by the latest version of Microsoft Word are recommended.
- iv. Along with article and other attachments, an author's bio must be included.
- v. If a guest author requires their photograph to be added to the article, the same can be attached; however, it must be a formal photograph.
- vi. After sending a draft, the guest author must wait for two weeks to get approval from our end.
- vii. If any changes are suggested or feedback is provided by the Editorial Team, the same must be addressed, and an updated draft must be sent at the earliest.
- viii. The final draft may be further edited by us for greater clarity, removal of ambiguity, errors, or mistakes whatsoever.

3. Article Specifications

- The title of an article must be relevant.
- ii. The article must follow a systematic approach and should contain:
 - a. An introduction to draw a reader's attention on the subject matter
 - b. Main article body



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- c. A conclusion at the end to summarise the outcomes or share a personal opinion
- iii. The main article body must be structured appropriately by using headings and subheadings. It is recommended to use bullet points, and formatting options such as bold and italics, along with styles such as Heading 1, Heading 2, Quote, Caption, etc.
- iv. If there are any images or pictures in a draft, add appropriate captions and sources in the Word document so that we are aware of the locations where such pictures need to be added on the blog.
- v. All such images must be attached as separate attachments to ensure that their quality is maintained.
- vi. No specific citation method is required from our side. It is, however, expected that all the sources and their hyperlinks are put into the footnotes.
- vii. Expected length of an article is around 700-1000 words. However, if a particular subject area requires discussion at length, exceptions can be made by the Editorial Team.
- viii. It is recommended to use examples and anecdotes to put forth your points.
- ix. It is recommended to keep the language as simple as possible so that the article can be understood by a broader section of the readers.

4. Plagiarism

- i. A draft received by the Editorial Team is checked for plagiarism or similarity on industry-standard tools.
- ii. Do not send any previously published article as we do not fancy plagiarism.
- iii. Do not violate copyrights of any author who has previously published an article, whether in print or digital.
- iv. In an article, plagiarism of more than 10% is not favourable. This can be a sole ground for the Editorial Team to not to proceed further with an article.
- v. For all the resources that are referred to, they must be accompanied by appropriate sources as footnotes.

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